WHAT IS CLAIMED IS:

- A method for updating web page access, the method
 comprising the steps of:
 - (a) generating a hit list having a plurality of hypertext links in response to a search request made by a user;
 - (b) allowing said user to access a corresponding website connected to at least one of said hypertext links;
 - (c) identifying said hypertext links accessed by said user; and,
 - (d) updating said hit list by removing said identified hypertext links from said hit list.
 - 2. The method of claim 1, further comprising the step of displaying said updated hit list to said user for a subsequent search.
- 3. The method of claim 1, wherein said step (b) comprises
 20 the step of returning said user to said hit list after accessing
 the corresponding website.
 - 4. The method of claim 3, further comprising the steps of repeating said steps (b) through (d).

- 5. The method of claim 1, wherein said step (b) comprises the step of accessing other cross-links provided in said accessed website.
- 5 6. The method of claim 1, further comprising the step of rearranging said updated hit list according to predetermined criteria.
 - 7. The method of claim 1, wherein said hypertext links comprise clickable image links.
 - 8. The method of claim 1, wherein said hypertext links include an associated universal resource locator (URL) address.
 - 9. The method of claim 1, wherein said step (b) comprises the step of displaying the corresponding website from at least one of said hypertext links selected by said user.

- 10. A method for updating web page access, the method comprising the steps of:
 - (a) receiving a search request from a user;
- (b) generating a hit list having a plurality of hypertext links associated with said search request;
 - (c) monitoring at least one of said hypertext links that said user visits during a search mode;
 - (d) removing said monitored link that has been visited by said user from said hit list; and,
 - (e) reproducing a new hit list based on the outcome of said removing step (d).
 - 11. The method of claim 10, wherein said step (c) comprises the step of opening and displaying a corresponding website connected to one of said hypertext links selected by said user.
- 12. The method of claim 11, further comprising the steps of opening and displaying other cross-links provided in said accessed website.
 - 13. The method of claim 10, wherein said hypertext links comprise clickable image links.

- 14. The method of claim 10, wherein said hypertext links include an associated universal resource locator (URL) address.
- 15. The method of claim 10, further comprising the step of rearranging said new hit list according to predetermined criteria.
 - 16. The method of claim 10, further comprising the step of presenting said new hit list to said user.
 - 17. A system for updating web page access comprising:

means for generating a hit list having a plurality of hypertext links in response to a search request made by a user;

means for allowing said user to access a corresponding website connected to at least one of said hypertext links selected by said user;

means for identifying said hypertext links accessed by said user; and,

means for updating said hit list by removing said

20 identified hypertext links that are previously accessed by said

user from said hit list.

- 18. The system of claim 17, further comprising a means for returning said user to said hit list after accessing the corresponding website.
- 19. The system of claim 18, further comprising a means for opening and displaying other cross-links provided in said accessed website.
 - 20. The system of claim 17, wherein said hypertext links comprise clickable image links.
 - 21. The system of claim 17, wherein said hypertext links include an associated universal resource locator (URL) address.
 - 22. The system of claim 17, further comprising a means for rearranging said updated hit list according to predetermined criteria.
- 23. The system of claim 17, further comprising a means for presenting said updated hit list to said user.

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- 24. A system for updating web page access comprising:
- a memory for storing a computer-readable code; and,
- a processor operatively coupled to said memory, said processor configured to:

receive a search request from a user;

generate a hit list having a plurality of hypertext links associated with said search request;

monitor at least one of said hypertext links that said user visits during a search mode; and,

updating said hit list by removing said monitored link that has been visited by said user from said hit list.

- 25. The system of claim 24, further comprising a means for opening and displaying a corresponding website connected to at least one of said hypertext links selected by said user.
- 26. The method of claim 25, further comprising a means for opening and displaying other cross-links provided in the corresponding website.

27. The system of claim 24, wherein said hypertext links comprise clickable image links.

- 28. The system of claim 24, wherein said hypertext links include an associated universal resource locator (URL) address.
- 29. The system of claim 24, wherein said updated hit list is rearranged according to predetermined criteria.